



---

## NATIONAL PACKAGING POLICY

---

### ALDI BELGIUM AND LUXEMBURG

---

---

# NATIONAL PACKAGING POLICY

## PRODUCT PACKAGING AND SUSTAINABLE MATERIALS

# ALDI BELGIUM AND LUXEMBURG

---

Aldi is committed to protecting the environment. Non-renewable resources are getting scarce and the amount of waste is increasing worldwide.

**The reduction and sustainable improvement of our primary, secondary and tertiary packaging<sup>1</sup>** is our main goal.

To be able to realise this goal, we've defined a packaging and materials policy with concrete targets, acting according to the **prevention, re-use and recycling** principles.



1. Primary = product or consumer packaging, secondary = outer case, tertiary = transport packaging.



## PREVENTION

### Reduction of packaging volume

Waste reduction is an essential pillar of our policy. Packaging materials have several functions: they protect the product, uphold its freshness and quality, inform consumers and enable transport. As a discounter, we want to restrict the amount of packaging to an absolute minimum. To obtain this goal, we enter into a dialogue with our suppliers and packaging experts. Our packaging is kept as simple as possible and is made from as few materials (material types) as possible.

#### I Target 1

**By the end of 2024 at the latest, the overall weight of the packaging for our permanent range of own brand products will be reduced by 10%<sup>2</sup>, (compared to 2015)<sup>3</sup>**

### Fruit and vegetables

ALDI already offers unpackaged fruit and vegetable products for quite some time, e.g. turnips, white, green and red cabbage, fennel... We always weigh the reduction of packaging against our guarantee to offer optimum quality and the aim to avoid food waste in our stores, warehouses and during transport.

#### I Target 2

**In view of expanding our range of unpackaged fruit and vegetables, we continue to reduce packaging wherever possible and look into optimisation opportunities.**

2. This corresponds to an average of 7,611,000 kg of packaging on an annual basis.

3. Compared to the turnover.



## RE-USE

Re-use is ideal to avoid waste. Through the use of re-usable systems, raw materials for product and packaging are spared and CO<sub>2</sub> emission is reduced. For instance, for packaging and transporting fruit and vegetables, ALDI makes use of robust and foldable re-usable transport cases. Wherever possible, we want to introduce more sustainable alternatives to disposable articles and inform our customers about re-usable alternatives. In this way, we can work together to reduce the amount of waste and protect the environment in a sustainable way.

### Plastic carrier bags

At the end of 2018, ALDI stopped the sale of its traditional ALDI carrier bag and switched to sustainable re-usable alternatives.

#### Target 3

**We continue to expand our range of re-usable alternatives to plastic carrier bags.**

### Disposable articles from plastic or other materials

ALDI handles disposable articles in a responsible way. At the end of 2018, we discontinued the sale of plastic items such as plastic cutlery (fork, knife, spoon, chopsticks, stirrers), plates and straws. By mid-2019, we will replace our plastic cotton swabs by a more environmentally friendly variant in cardboard.

#### Target 4

**Disposable articles (i.e. articles for once-only use from plastic or other materials) are replaced by more environmentally friendly materials or re-usable variants. Wherever replacement is still not possible, we examine future opportunities.**



## RECYCLING

### Towards 100% recyclable packaging materials

Waste management is important to ALDI: 95% of all our waste from stores is sorted and collected separately. The remaining 5% is incinerated as residual waste. We strive for packaging that is easily recyclable and avoid non-recyclable packaging materials. By consistently recycling packaging and its materials, we lower the use of non-renewable resources and reduce our environmental impact.

#### Target 5

**By the end of 2022 at the latest, 99 % of the volume of the packaging for our permanent range of own brand products will be recyclable. For packaging consisting of composite materials for which there are currently no recycling possibilities, we engage us to enter into a dialogue with suppliers and producers to obtain sustainable solutions.**

### Promoting the use of recycled materials.

We encourage the use of recycled materials in packaging wherever possible. It is important to create circular flows of recycled materials and to re-use recycled materials for the production of new packaging.

#### Target 6

**By the end of 2020 at the latest, 100% of the primary cardboard packaging for our own brands (non food special buys excluded) will be sustainability-certified according to the FSC or PEFC standards or consists of at least 70% recycled material.**

#### Target 7

**By the end of 2021, 25% of our PET beverage packaging will be made from recycled PET (rPET). By the end of 2024, this will be 50%.**

### Commitment to tackle litter

ALDI contributes to the fight against litter. We remove all litter on our car parks and around our stores on a weekly basis. We support litter clearing campaigns and encourage our customers not to throw product packaging into the environment but to deposit it in the right waste bin. Sorting all packaging (both at home and on the road) contributes significantly to an optimal recycling process. The more packaging materials are collected and sorted, the more material is recycled.

#### Target 8

**By the end of 2020, all product packaging of own brand products will carry a anti littering logo.**

**Learn more about our Corporate Responsibility activities  
on [www.cr-aldinord.com](http://www.cr-aldinord.com)**

ALDI Quality Support N.V.  
Corporate Responsibility  
Keerstraat 4  
B – 9420 Erpe-Mere

