COMPARATIVE STUDY
WASHING POWDER COLOR

FOREWORD

In this study 2 washing powders, the ALDI product and the A-brand product, are compared for their use, quality level and performance. This comparison is made on the basis of standardized and required chemical and physical analyses and an ability test performed on both products. Analyses are done by an independent test laboratory and results are checked with legal regulation.

TANDIL (ALDI product)

"color"

ARIEL (A-brand product)

"Color & Style"

The study is based on following parameters:

- Stain Removal at 40°C and 2.5 mmol/L
- Colour Maintenance at 40°C and 2.5 mmol/L
- Olfactory intensity (wet linen + dry linen)

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SYNTHESIS

According to the study carried out on laudry detergents, the products can be ranked as follows

Brand	Balance Score/5	Quality level	Strength(s)	Weakness(es)
TANDIL (ALDI product)	**3.0**	**Correct**	**--**	**Olfactory intensity on dry fabric Greasy stain removal**
ARIEL (A-brand product)	3.0	Correct	Olfactory intensity on wet fabric	Olfactory intensity on wet fabric Enzymatic stain removal

CONCLUSION

TANDIL (ALDI product) shows a global performance comparable to ARIEL (A-brand product).